

CONFERENCE BROCHURE

# **AGS** AIRLINE GROUND SERVICES

## **GLOBAL NETWORKING SUMMIT**

5-7th September 2022, Grand Hyatt, Athens

In association with ASA





# EVENT OVERVIEW

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The AGS Global Networking Summit in association with ASA will be held from the 5-7th September in Grand Hyatt, Athens.

We will have a new exciting format creating an event that brings together all stakeholders within the world of ground handling services.

The AGS Global Networking Summit is targeted at senior decision-makers responsible for the procurement and selling of ground services including refuelling, passenger handling, baggage handling, aircraft service/line maintenance, ramp handling, catering and lounge services.

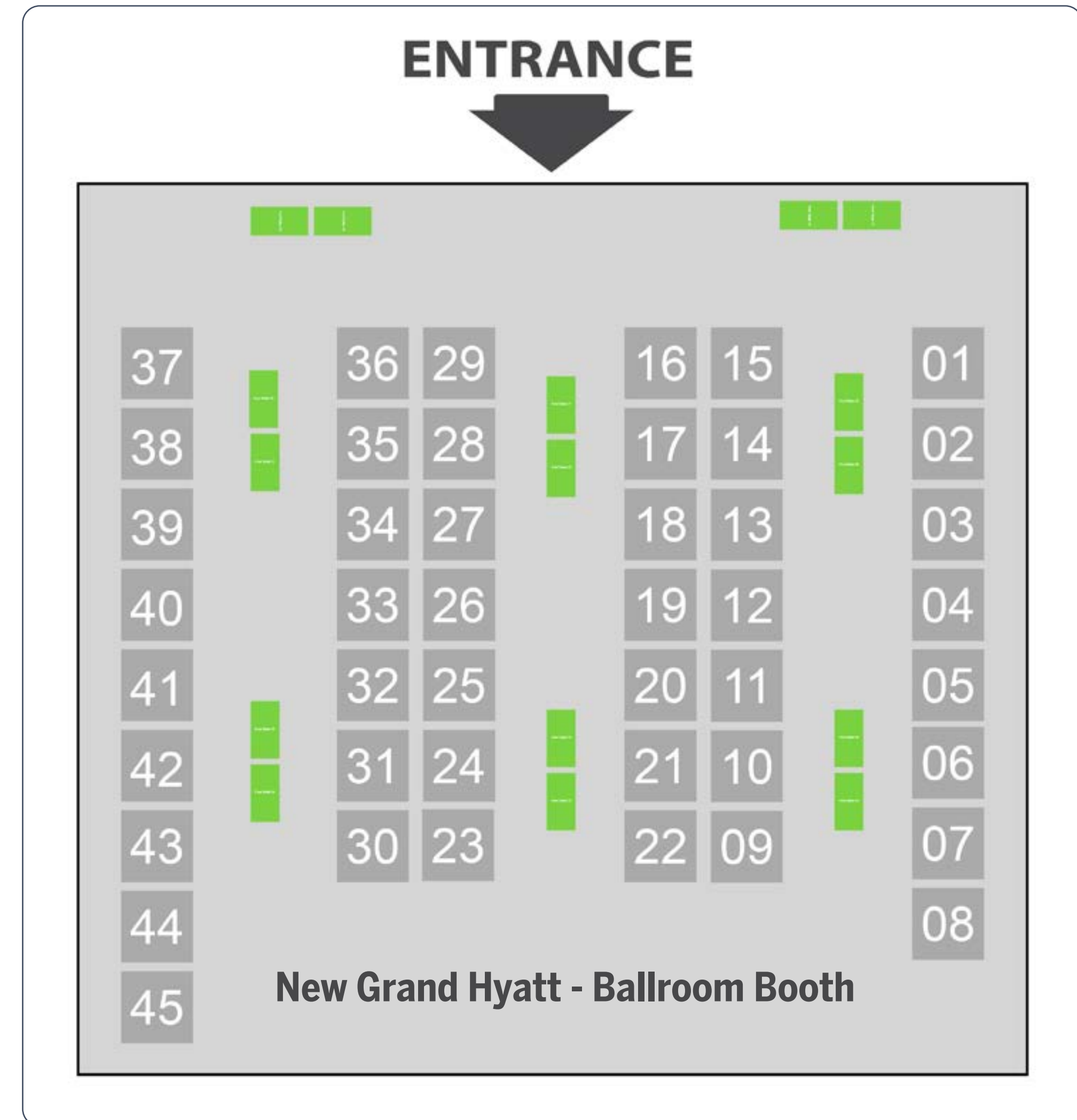
This is an opportunity for ground service providers to discuss important issues related to the operations of services with the airlines. AGS Global networking summit creates an environment to build new long term business partnerships and meet with existing service providers.

# EXHIBITION SPACE

- 2.5 x 2.5m SPACE + TABLE AND CHAIRS €6,500
- 2.5 x 5m SPACE + TABLE AND CHAIRS €12,000

## What our team will deliver to our exhibitors:

- All graphics will be printed, delivered and put up prior to your arrival– simply supply the design (Specifications will be emailed)
- All furniture, electrics and lighting will be set up and completed before arrival - extra furniture is available on request
- If you are sending your brochures and/or promo items, these will be delivered to your booth
- Tell us who you wish to meet - leave the rest to us. We will orchestrate your meetings with our well-established and complimented 1-2-1 Meeting System
- All Exhibitors - Participation in the conference
- 2 free delegates
- Logo placed on all marketing material
- Company logo displayed on conference website

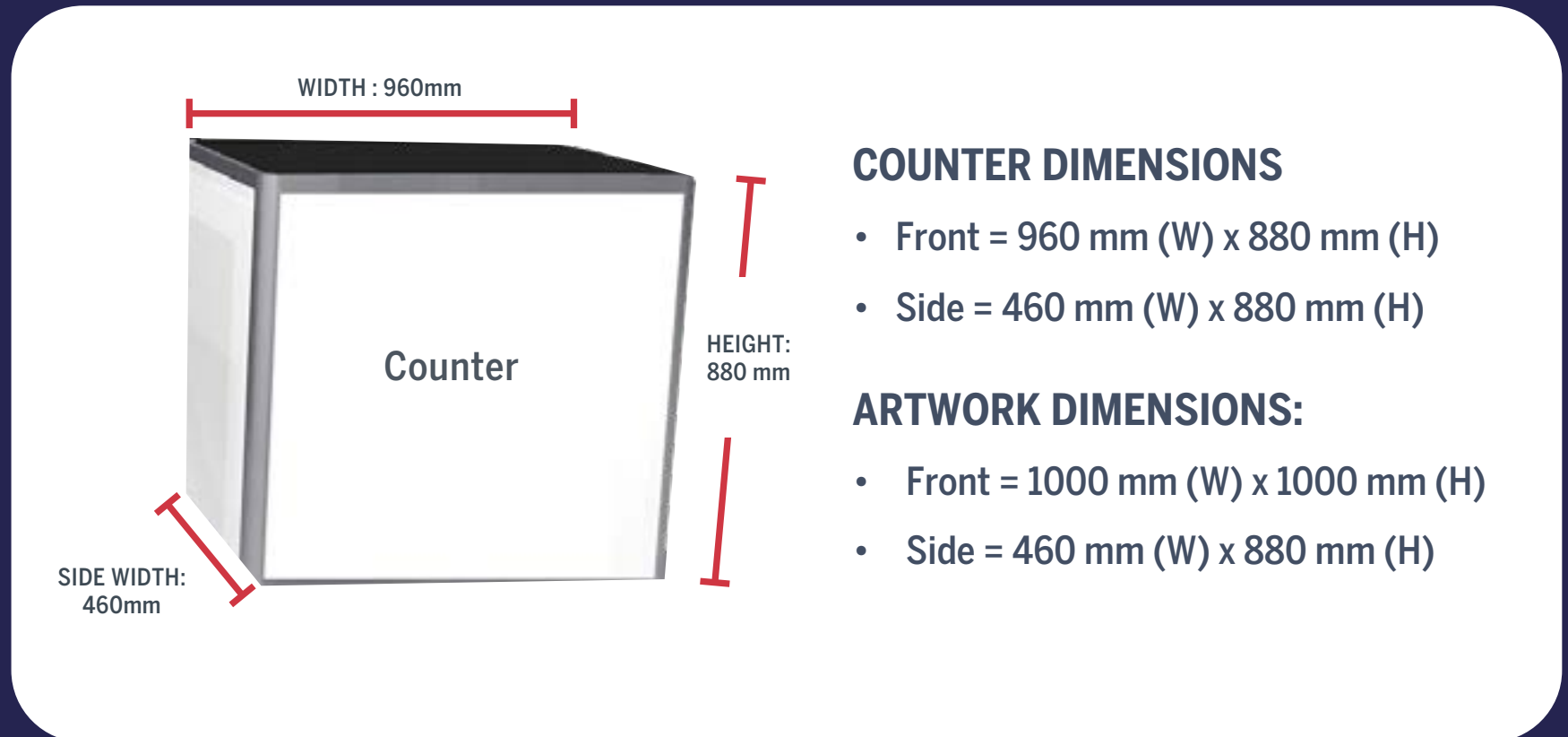


## For exhibition and sponsorship enquiries, please contact:

Humza Raja | +44 (0) 208 253 4005 | humza@evaint.com

Sohail Ahmad | +44 (0)20 8253 4006 | sohail@evaint.com





**THIS IS HOW WE NEED YOUR GRAPHIC DATA:**

- Vinyl print on the wall:**
- Colours saved in CMYK 4C mode
  - Transparent artwork must be flattened
  - Texts and fonts converted to paths/ outlines
  - Fills and strokes should NOT be set to 'overprint'
- Images should be embedded and also flattened
- No embedded colour profile
- Resolution: min. 150 dpi
- No bleed area & no trim marks

**We will accept the following file formats:**

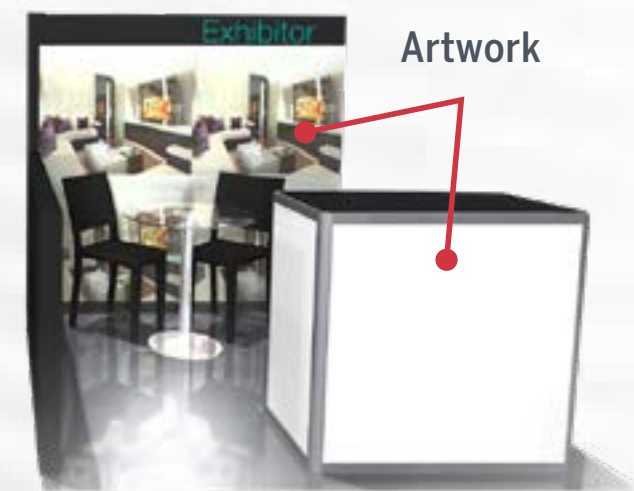
- Photoshop:** .eps, high-res.jpg, .tif • **Illustrator:** .ai, .eps • **Acrobat PDF:** print .pdf

Please note that MS Office files cannot be used for artwork. If you have .cdr files please have them exported to .eps.

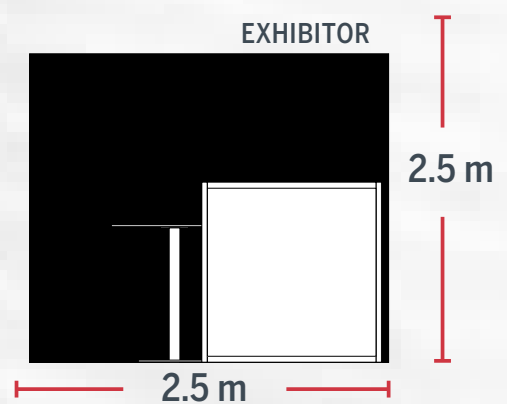
- Lettercut logo, text: (Please supply the following)**
- .ai or .eps (vectorised)
  - Font/letter type
  - Pantone/colour mix

**When we need your artwork:**  
Please send us your ready to print data no later than **24<sup>th</sup> June 2022.**

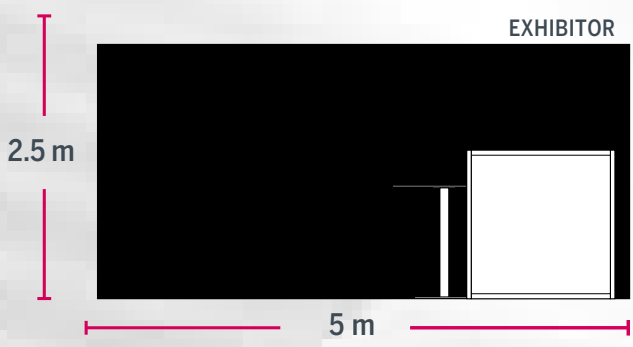
**Single Stand:**



**BACKDROP DIMENSIONS:**



**BACKDROP DIMENSIONS:**



**Showcase your products & services**

It is our objective to provide you with exhibition artwork of maximum quality. To achieve this, we have drafted guidelines with important information, specifications on the configuration and compilation of your data files. If your artwork is prepared by an agency, we kindly ask you to forward these guidelines to your business partner.

**Vector graphics:**

These imprint a surface by means of geometric data. Vector graphics can be enlarged as required without loss of quality and well suited for any kind of printed matter.

**Raster graphics:**

These consist of pixels and are unsuitable for film/foils. The quality depends essentially on the resolution of the original file. File Enlargement capability is limited.

**Artwork specifications:**

Please see the diagram to the left for exhibition stand artwork requirements.

2400 mm (Width) x 2150 mm (Height)

Please ensure all important text and images are within the Live Area to avoid the possibility of being cut off.

2300 mm (Width) x 1620 mm (Height)

**ADDITIONAL INFORMATION:**

**Colours:**

To best reproduce your corporate identity colour values, we need accurate colour information, e.g. HKS, Pantone or RAL values. You can also send us a master colour proof. If no hard proof is provided, the exact colour reproduction cannot be guaranteed.

**Font spacing:**

For large-format printing, fonts must have a sufficiently wide margin to the border. Especially for banner production with hemstitch seam and eyelets, enough margin space is required so the print does not spread across it.

**Large-area graphics on system wall:**

You are welcome to provide us one single file also for large-area graphics that are to be transposed across several wall elements. When creating your graphic designs, please keep in mind that the booth support struts will cut through the images. There should be no important image segments, texts or logo parts at these sections.

**Black bar & company name:**

The black bar with your company name in bold white text, will be added to your design by the printers. If you want your company name to be changed on the exhibition stand please inform Gemma with the new name. Include it in the email with your artwork.

**Data transmission:**

- We kindly ask you to make your data and layouts available to us by sending them to:
- Gemma Keen, Event Coordinator: [gemma@evaint.com](mailto:gemma@evaint.com)
  - Alpha Diallo, Graphic Designer: [alpha@evaint.com](mailto:alpha@evaint.com)





# DIAMOND SPONSOR (2x available)

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Exhibition stand space:  
2.5m (w) x 2.5m (d) x 2.5m (h)

6 Delegate passes

8 free customer passes (Airlines)

Sponsor logo to appear on event  
website, marketing material and  
conference rooms

Company brochure to be included in  
delegate bags

Sponsor acknowledgement at  
closing of event

**€15,000**



# PLATINUM SPONSOR (2x available)

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Exhibition stand space:  
2.5m (w) x 2.5m (d) x 2.5m (h)

5 Delegate passes

6 free customer passes (Airlines)

Sponsor logo to appear  
on event website, marketing  
material and conference rooms

Company brochure to be included in  
delegate bags

Sponsor acknowledgement at  
closing of event

**€13,000**





# GOLD SPONSOR (2x available)

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4 Delegate passes

4 free customer passes (Airlines)

Sponsor logo to appear  
on event website, marketing  
material and conference rooms

Company brochure to  
be included in delegate bags

Sponsor acknowledgement at  
closing of event

**€10,000**



# SILVER SPONSOR (3x available)

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3 Delegate passes

3 free customer passes (Airlines)

Sponsor logo to appear on event website, marketing material and conference rooms

Company brochure to be included in delegate bags

Sponsor acknowledgement at closing of event

**€8,000**





# BRONZE SPONSOR (3x available)

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2 Delegate passes

3 free customer passes (Airlines)

Sponsor logo to appear on event website, marketing material and conference rooms

Company brochure to be included in delegate bags

Sponsor acknowledgement at closing of event

**€6,000**





# NETWORKING DINNER

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One of the highest level sponsors of the event with branding on ALL marketing material

Your logo and branding will appear on the front of all Networking Dinner materials and menus

Your sponsorship will be acknowledged during the conference

Logo and listing on the website

Promoted as Networking Dinner Sponsor on all social media and press communications (as appropriate)

Prominent sponsor logo on all banners, pop-ups, posters, e-marketing, website and advertising before, during, and after the event.

4 free delegate passes

8 free airline passes (Airlines)

**€15,000**





# WELCOME RECEPTION SPONSOR

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Bonus brand exposure in co-located areas with the ACHL, Airfreight Pharma & AGS Global Networking event

One of the highest level sponsors of the event with branding on ALL marketing material

Your logo and branding will appear on the front of all Welcome Reception materials

Your sponsorship will be acknowledged during the conference

**€8,500**

Logo and listing on the website promoted as Welcome Reception Sponsor on all social media and press communications (as appropriate)

Prominent sponsor logo on all banners, pop-ups, posters, e-marketing, website and advertising before, during, and after the event





# HOTEL KEY CARDS

(Exclusive Sponsorship)

The exclusive sponsorship for the hotel key cards at the co-located ACHL, Airfreight Pharma & AGS Global Networking events

Company logo branded room card sleeves to promote your brand throughout the venue hotel

Your logo in a prominent headline position on promotional material (online and in print)

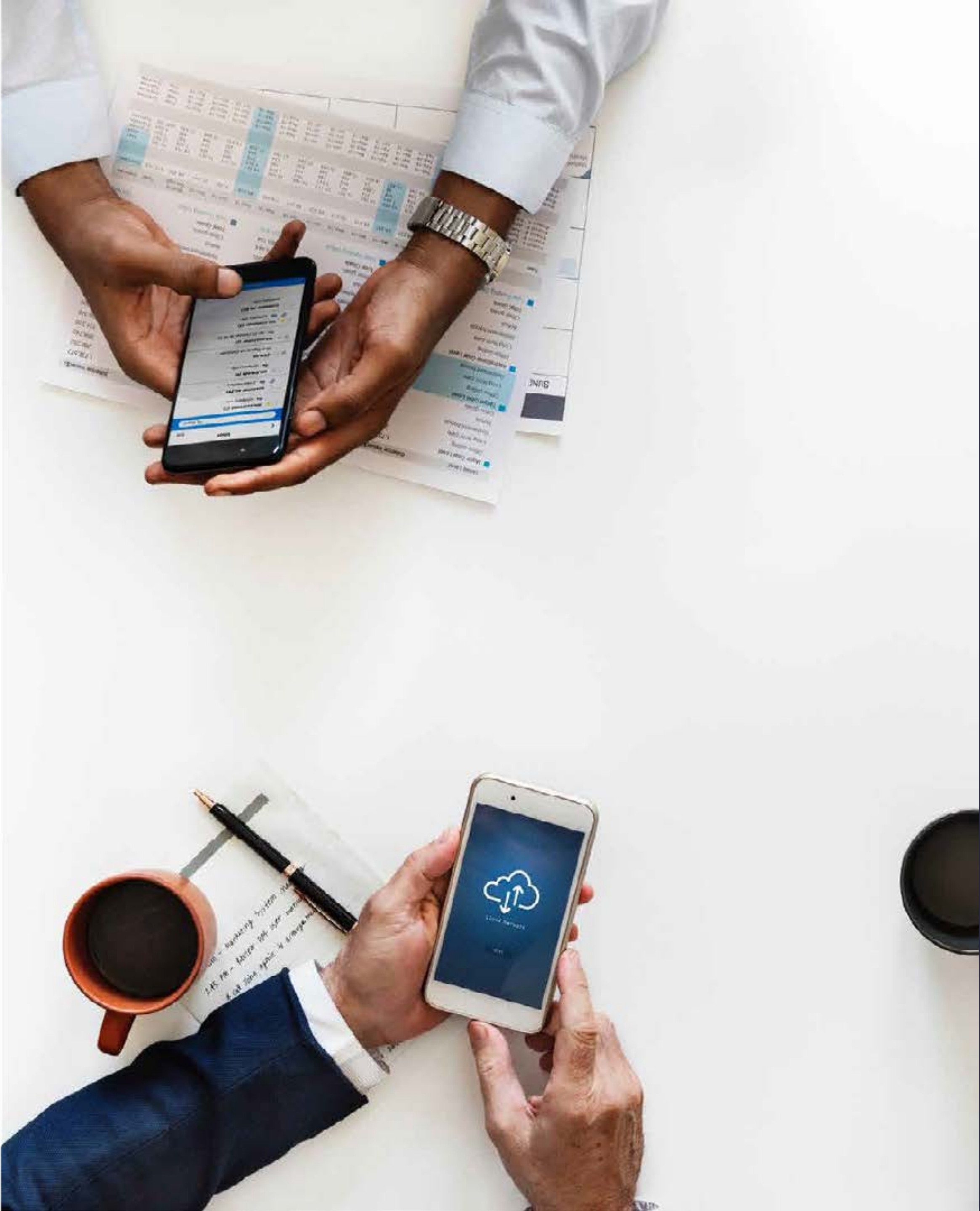
All pre-event marketing mailings will include your logo and link to your website

Listed as a sponsor on all event materials

Logo in a prominent headline position on the day of the event

€7,500





# Wi-Fi

(Exclusive Sponsorship)

The exclusive sponsorship for the Wi-Fi at the co-located ACHL, Airfreight Pharma & AGS Global Networking events

A strong visibility option for any company that wishes to put their brand across to the entire audience. Get all participants to use your company name as the Wifi password

Company logo, profile and web link on the conference website

1 delegate pass

Sponsors recognition on all promotional material i.e. roll up banners, within conference rooms during the event

€6,500





# LUNCH DAY 1, 2 & 3

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Bonus brand exposure in co-located areas with the ACHL, Airfreight Pharma & AGS Global Networking event

Host sponsors of three day lunch to delegates

1 delegate pass

Company branding to appear on table flags during lunches

Sponsor logo to appear on event website, marketing material and conference rooms

Company brochure to be included in delegate bags

Sponsor acknowledgement at closing of event

**€6,500**





# BADGE & LANYARD

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Sponsors logo and corporate image on badges handed out to every delegate during their registration arrival (Design by organisers) - Lanyards to be provided by sponsor

Company logo, profile and web link on the conference website

1 delegate pass

Sponsors recognition on all promotional material i.e. roll up banners, within conference rooms during the event

Sponsors acknowledgement at closing of event by the conference Chairman

**€6,000**





# REGISTRATION DESK

High profile company branding on the event registration desk

Accreditation as a sponsor of the event on registration desk

The right to brand and distribute marketing materials from registration desk

Logo, web link, and company profile on the conference website

1 delegate pass

Opportunity for sponsors to display company roller banner stand within venue registration

**€5,000**





# EVENT APP

Company Logo branding on the Event APP, a pivotal tool to navigate the event, refer to the agenda, join workshops and meetings, contact information, general timings and much more of which your company branding will be exclusive throughout

Your logo in a prominent headline position on promotional material (online and in print)

Listed as a sponsor on all event materials

Logo in a prominent headline position on the day of the event

All pre-event marketing mailings will include your logo and link to your website

**€5,000**





# DELEGATE BAGS

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Delegate bags - to be given to all delegates upon registration. (bags to be supplied by sponsor)

Logo to appear on marketing emails

Logo to appear in the conference Room

**€5,000**





# GLASS BOTTLES

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Sponsor's branding printed on spring water glass bottles

Sponsored glass bottles placed within the conference room

Listed as a sponsor on all event material

Your logo in a prominent headline position on promotional material (online and print)

All pre-event marketing mailings will include your logo and link to your website

Logo in a prominent headline position on the day of the event

1 delegate pass

**€5,000**





# REFRESHMENT BREAK

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Bonus brand exposure in co-located areas with the ACHL, Airfreight Pharma & AGS Global Networking events

Three refreshment breaks (Includes all refreshment breaks across 2 days)

Logo and company recognition on the refreshment table during sponsored break

Sponsor's logo to appear on event website, marketing material and conference rooms

1 delegate pass

Recognition of sponsors within conference venue

Sponsors acknowledgement at closing of event

**€4,500**





# HOTEL ROOM GIFT DROP

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The sponsorship for the hotel room gift drop at the co-located ACHL, Airfreight Pharma & AGS Global Networking events

Deliver your company's message or gift item to all conference attendees hotel rooms, room drops provide a captive audience and great visibility for your company message

Gifts to be supplied by sponsor

Your logo in a prominent headline position on promotional material (online and in print)

All pre-event marketing mailings will include your logo and link to your website

Listed as a sponsor on all event materials

Logo in a prominent headline position on the day of the event

**€3,500**





# 1-2-1 MEETING ROOM SPONSOR

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Bonus brand exposure in co-located areas with the ACHL, Airfreight Pharma & AGS Global Networking event

High profile company branding in the 1-2-1 meeting area

Company branding to appear on table flags on 1-2-1 meeting tables

Logo, web link, and company profile on the conference website

Sponsor acknowledgement at closing of event

**€3,500**





# SWEET STATION

Bonus brand exposure in co-located areas with the ACHL, Airfreight Pharma & AGS Global Networking events

Sponsor's logo and corporate image on the Sweet Station

Listed as a sponsor on all event material

All pre-event marketing mailings will include your logo and link to your website

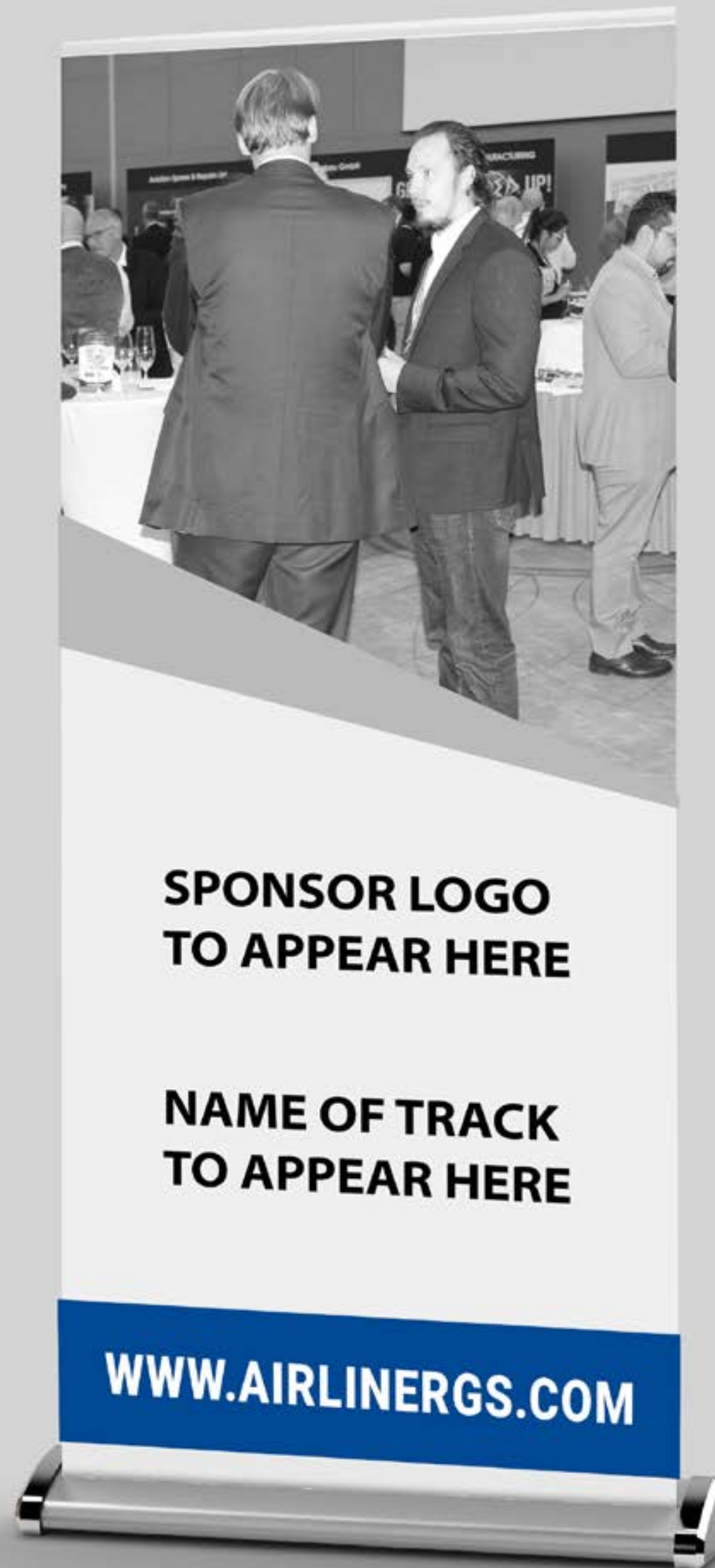
**€3,000**

Logo in a prominent headline position on the day of the event

Branding on the sweet bags

Your logo in a prominent headline position on promotion material (online and in print)





# SPONSORED TRACKS

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Company logo branding included on print and digital marketing leading up to and during the event

Your logo in a prominent headline position on promotional material (online and in print)

All pre-event marketing mailings will include your logo and link to your website

Listed as a sponsor on all event materials

Logo in a prominent headline position on the day of the event

**€2,500**